

Weekly Bulletin



Global Markets

Last week, global markets were characterized by limited macroeconomic data flow and low trading volumes due to the year-end holiday period. In a relatively quiet data calendar, the main focus of global markets was the minutes of the Fed's December FOMC meeting. The minutes reinforced the message that a cautious stance in monetary policy remains in place, while indicating that potential rate cuts in 2026 will proceed gradually and in a data-dependent manner. Market expectations that the Fed will keep policy rates unchanged at its January 28 meeting remain firmly in place, and expectations for a total of two rate cuts over the course of the year have also been maintained. In the U.S., secondary data related to the housing market and regional economic activity came in above expectations. Pending home sales rose by 3.3% month-on-month in November.

In the precious metals side, 2025 ended with notably strong gains. Gold closed the year up 64.2%, marking one of its strongest annual performances since 1979. Meanwhile, profit-taking dominated U.S. equity markets in the final week of the year. The Dow Jones, S&P 500, and Nasdaq indices are set to finish the week down 1.33%, 1.22%, and 1.49%, respectively, despite drawing attention to double-digit gains over the full year. The S&P 500 closed 2025 up 16.39%, the Nasdaq gained 20.36% led by AI-themed stocks, while the Dow Jones ended the year with a more modest 12.97% increase due to its lower technology weighting.

What to Watch This Week on Global Markets

In the week ahead, the main focus in global markets will be on the U.S. Nonfarm Payrolls (NFP) data to be released on Friday, January 9 at 16:30 (TR time). After employment growth exceeded expectations in November with an increase of 64 thousand, payroll gains are expected to moderate to 55 thousand in December. Over the same period, the unemployment rate is forecast to stand at 4.5%, while average hourly earnings are expected to rise by 0.3% month-on-month. The data will be closely monitored in terms of expectations regarding the Fed's interest rate path for 2026. In addition, JOLTS job openings data, the ISM Manufacturing Index, and comments from Fed officials throughout the week may also play a key role in shaping global risk appetite.

Domestic Markets

In domestic markets, the past week was shaped by year-end portfolio rebalancing and closing transactions. Throughout the week, investors closely monitored foreign trade data, ITO inflation figures, the economic confidence index, excise tax (SCT) adjustments, and the ISO Manufacturing PMI. According to data released by TurkStat, exports increased by 1.3% year-on-year in November to USD 22.5bn, while imports rose by 2.6% to USD 30.5 billion. As a result, the foreign trade deficit widened by 6.3% to USD 8.0bn, while the export-to-import coverage ratio declined to 73.8%, indicating that the weak external trade outlook remains in place. Among leading inflation indicators, the ITO Istanbul Consumer Price Index recorded a monthly increase of 1.23% in December. Meanwhile, excise tax hikes on fuel, cigarettes, and alcoholic beverages, which had initially been expected to exceed 10%, were implemented at more moderate levels. Increases were set at 6.95% for fuel and 7.95% for cigarettes and alcoholic beverages. This suggests that fiscal and monetary policies are contributing in a coordinated manner to the disinflation process. In December, the economic confidence index remained broadly flat at 99.5, while the ISO Turkey Manufacturing PMI rose to 48.9, marking its highest level in the past 12 months. Although contraction in production, new orders, and employment continued, the pace of decline slowed. Input costs, however, continued to rise due to increases in raw material prices. Against this backdrop, the BIST 100 Index is set to close the week with a gain of close to 1% and ended 2025 with an overall increase of 14.56%.

What to Watch This Week on Domestic Markets

Domestic markets will start the new week with the release of December inflation figures. As Kuveyt Türk Investment Research, we expect monthly CPI to increase by 0.89% in December, bringing annual inflation down to 30.89%. Consensus expectations point to a slightly higher monthly increase of 0.94%. During this period, heightened volatility in the food group has widened the forecast range, with rising red and white meat prices standing out as the main upward pressure. However, the decline in the transportation component has helped ease cost pressures, while the impact of pharmaceutical price adjustments being spread over the month has played a balancing role. As a result of this offsetting dynamic across subcomponents, we expect monthly inflation to come in at a level that supports the ongoing disinflation process. Later in the week, November industrial production data will be closely monitored. On the corporate news front, ODMD's automobile sales figures, as well as traffic statistics from Turkish Airlines and Pegasus, are expected to be released.

In the BIST 100 Index, we observe that the search for balance within the 11,100 to 11,500 range continues. In the short term, price action outside this range is likely to be decisive in determining direction. On the upside, the 11,480 and 11,600 levels may be monitored as resistance. In the event of pullbacks, 11,250, 11,215, and 11,100 stand out as key support levels. With the start of the new year, we expect a recovery in trading volumes.

COVERAGE LIST

COMPANY	TICKER	LAST PRICE	TARGET PRICE	RETURN POTENTIAL	RECOMMENDATION	MARKET VALUE	AVARAGE VOLUME	P/E		EV/EBITDA	
		(TL)	(TL)	(%)		(million TL)	(million TL)	25E	26E	25E	26E
Banking											
Albaraka Türk	ALBRK	8.10	12.50	54%	BUY	20,250	66.31	-	-	-	-
Iron - Steel											
Ereğli Demir Çelik	EREGL	24.22	33.70	39%	HOLD	169,540	893	37.30	11.20	10.38	6.14
Aviation*											
Türk Hava Yolları	THYAO	274.25	400.00	46%	BUY	378,465	2,618	3.52	3.39	3.56	3.51
Pegasus Hava Taşımacılığı	PGSUS	195.00	314.00	61%	BUY	97,500	897	5.64	5.05	6.07	5.71
Chemical											
Aksa	AKSA	10.11	15.40	52%	BUY	39,277	53.67	20.94	15.13	11.33	7.07
Retail											
Bim Birleşik Magazalar	BIMAS	543.00	813.00	50%	BUY	325,800	877.36	16.22	10.62	7.57	5.59
Ebebek Magazacılık	EBEBK	53.90	79.00	47%	BUY	8,624	23.50	59.89	29.64	2.73	2.15
Mavi Giyim	MAVI	42.72	55.00	29%	HOLD	33,942	235.43	12.22	9.75	3.63	3.04
Oil & Gas											
Tüpraş	TUPRS	187.00	261.20	40%	BUY	360,311	847.73	11.27	9.60	4.95	4.34
Health											
Mlp Sağlık Hizmetleri	MPARK	382.00	544.60	43%	BUY	72,967	106.32	12.29	8.63	5.68	4.24
Lokman Hekim	LKMNH	18.75	27.70	48%	BUY	4,050	18.38	26.13	19.47	6.50	5.00
Defense											
Aselsan	ASELS	230.20	270.00	17%	BUY	1,049,712	2346.98	46.24	30.27	24.75	17.32
Software & Technology											
Logo Yazılım	LOGO	154.00	256.00	66%	BUY	14,630	28.94	9.78	14.60	6.66	5.02
Hitit Bilgisayar Hizmetleri	HTTBT	42.62	67.00	57%	BUY	12,786	9.77	30.43	21.92	16.43	12.66
Infrastructure & Engineering											
Gülermak Ağır Sanayi	GLRMK	173.9	262	51%	BUY	56,100	46	8.20	7.44	7.63	6.60
Real Estate											
Emlak G. M. Y. O.	EKGYO	21.2	28.6	35%	BUY	80560	1,085	6.53	5.84	6.50	6.19
Cement											
Çimsa	EKGYO	45.54	65.2	43%	BUY	43062.21842	224	9.69	7.71	7.45	5.66
Coveraga List Return Potential				47%							

*EREGL, THYAO, and HTTBT figures are calculated in USD mn.

**PGSUS figures are calculated in EUR.

Monthly automotive sales have reached 200 thousand units.

The Turkish automotive market continues to break record after record. Despite the interest rate environment and difficulties in access to financing, the momentum in sales accelerated particularly in the last quarter of the year. Sector representatives speaking to EKONOMİ newspaper stated that automobile and light commercial vehicle sales in December approached approximately 195 thousand units. This figure corresponds to the highest monthly sales level recorded to date, surpassing the previous peak of 170 thousand units in December 2024. The projected level of approximately 195 thousand units in December points to a growth of over 17% compared to the same month of last year.

According to ODMD data, total market sales in the January–November period of 2025 increased by 10.16% year-on-year, reaching 1 million 176 thousand 780 units. Together with approximately 195 thousand units expected to be sold in December, total annual market sales are expected to exceed 1 million 350 thousand units by year-end.

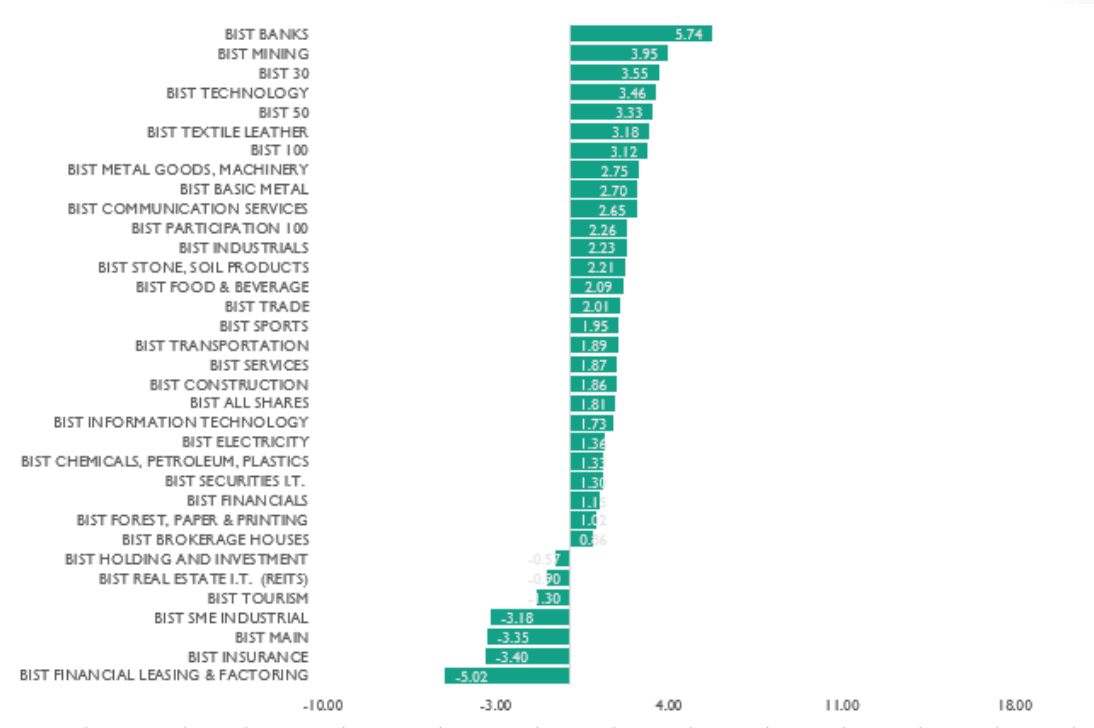
Evaluating the market activity, sector representatives draw attention to the redirection of returns from investment instruments toward automobiles. Brands such as Nissan, Renault, Fiat, Peugeot, Opel, Citroën and BYD stand out as the main drivers of the market. Gülcan Automotive Chairman of the Board Alp Gülcan stated that sales in December exceeded expectations, noting that aggressive sales campaigns, postponed demand, as well as developments in the gold market strongly supported sales. He added that individuals who earned solid returns from gold and interest rates liquidated their gold holdings and turned to automobile purchases.

Gülcan also reminded that in December, supply-side limitations were experienced due to some brands' vehicles waiting at customs and shipping delays, stating: "If these vehicles had arrived on time, sales of 200 thousand units could have been easily achieved. Under the current conditions, we estimate December sales to be in the range of 190–195 thousand units." Sources close to ODMD also point out that December sales exceeded 190 thousand units. One of the most striking factors behind the strong sales performance is the financing structure. Due to difficulties in accessing credit, more than 70% of automobile sales are realized in cash. In some segments, this ratio rises to as high as 80%. Low loan limits and short maturities in vehicle loans push consumers toward alternative financing sources, while gains obtained from foreign currency, gold and deposits are stated to support automobile demand.

Following the aggressive sales campaigns in December, an increase in automobile prices is expected as of January 2025. Sector representatives state that, in addition to the new model year, they expect exchange rate adjustments to be reflected in prices for vehicles carried over from 2024 starting in January.

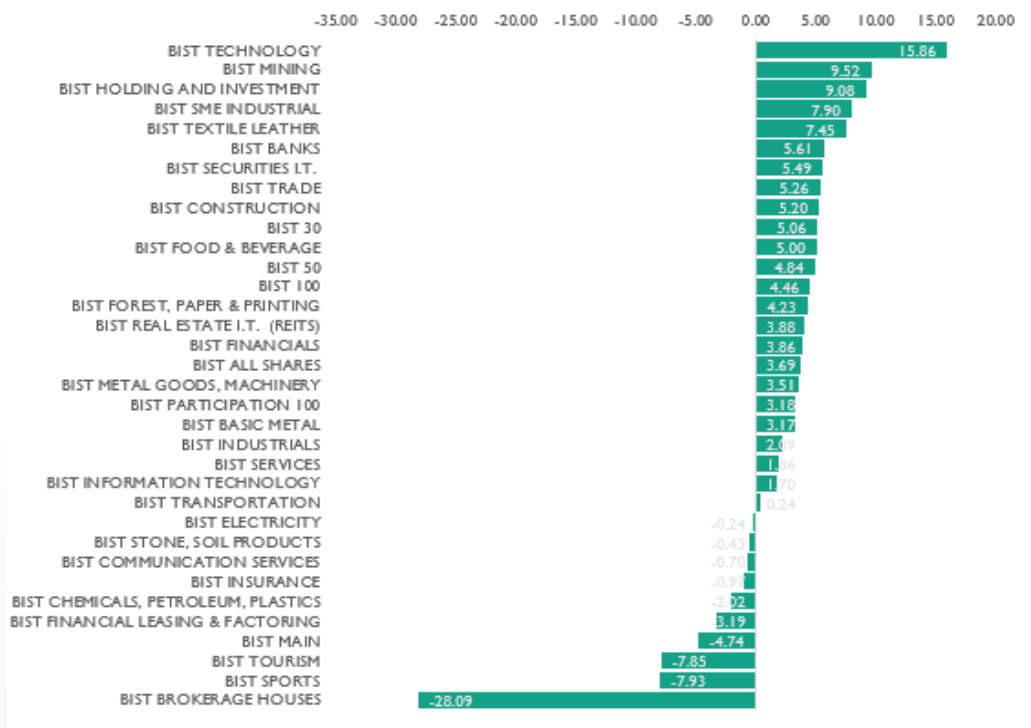
Over the past week, the BIST Banks has led Borsa Istanbul (BIST) with a **5.74%** return.

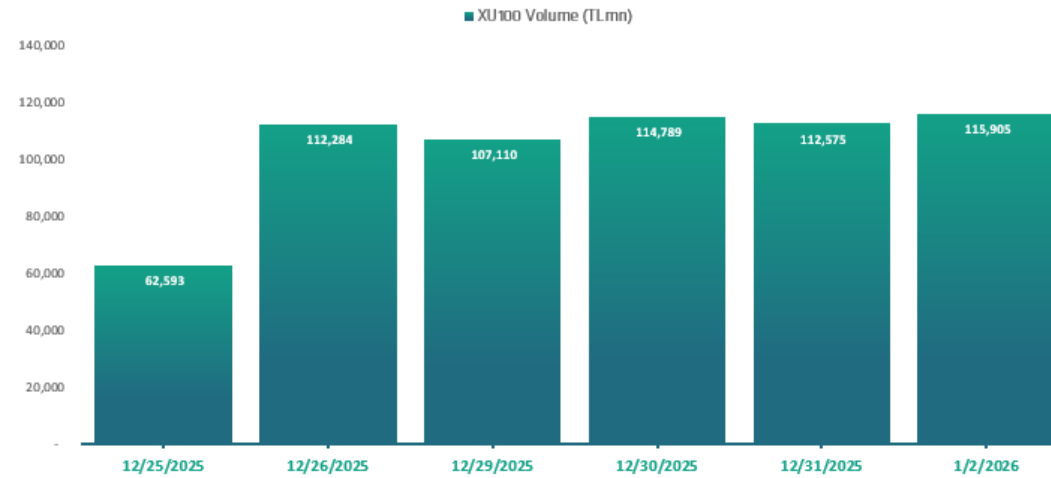
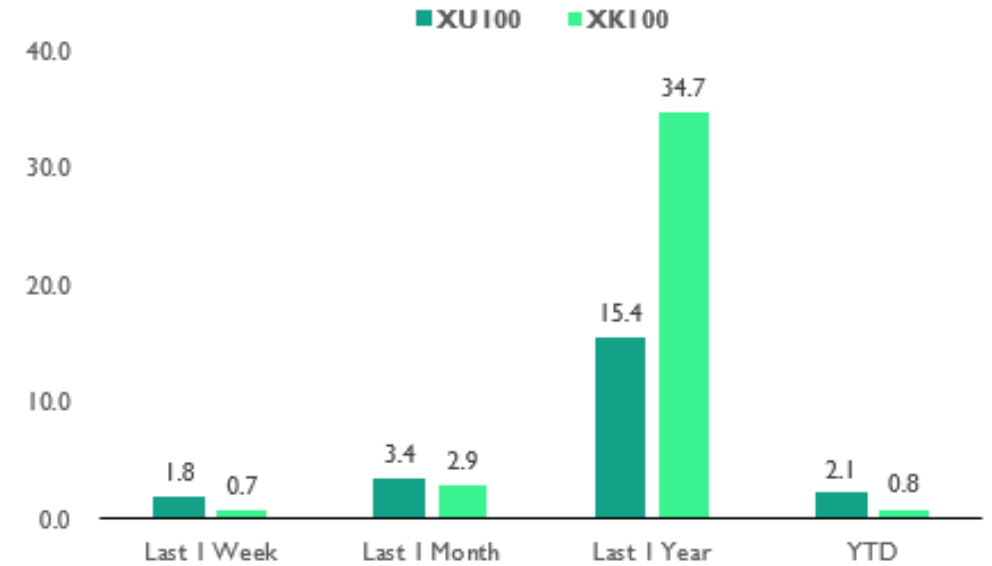
Weekly Change (%)



Over the past month, the BIST Technology Index has ranked first on Borsa Istanbul (BIST) with a **15.86%** return.

Monthly Change (%)





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